MICCAI 2005
8th International Conference on
Medical Image Computing and
Computer Assisted Intervention

Palm Springs, California, USA,
Riviera Resort
Oct 27th to Oct 29th, 2005

General Chair: Jim Duncan, Yale
Program Chair: Guido Gerig, UNC

Sponsors & Exhibitors Information

Conference Overview

MICCAI 2005, the 8th International Conference on Medical Image Computing and Computer Assisted Intervention will be held on October 27th to 29th, 2005 in Palm Springs.

The Conference

MICCAI is the premier international conference with in-depth papers for medical image computing, computer-assisted intervention and medical robotics. The multidisciplinary nature of these emerging fields brings together clinicians, bioscientists, computer scientists, engineers, physicists & other researchers who are contributing to, and need to keep abreast of, advances in the methodology and applications.

Topics

General Medical Image Computing

- Data-driven segmentation
- Anatomical atlases, object-based models and model-matching
- Time series analysis
- Functional image analysis
- Co-registration (alignment) and image fusion
- Combination of information across scales
- Quantitative analysis
- Finite element models
- Tensor & vector field analysis

Neuroscience Image Computing

- Brain mapping via PET, SPECT, fMRI, EEG, MEG and optical imaging
- Fusion of structural & functional information
- Neuro-anatomical assessment tools
- Image computing for the study of neurological systems

New Applications for Specific Imaging Systems

- Magnetic resonance (MRI) applications
- CT & new x-ray tomography applications
- Nuclear medicine

Biological Image Analysis

- Conventional & confocal microscopy
- Molecular imaging & macroscopic optical imaging
- Nano to micro imaging

Computer Assisted Interventional Systems and Robotics

- Instrument & patient localization & tracking
- Planning of interventions, invasive & minimally invasive
- Simulation & training systems
- Computer aided endoscopy
- Guidance of surgery & minimally invasive procedures
- Robotics
- Clinical evaluation of systems
- Safety issues
- Medical telepresence & telesurgery

Visualization and Feedback

- Applications to different organs & systems
- New display systems
- Enhanced, virtual or augmented reality
- Non-visual feedback

Bioscience Applications & Computer-Aided Diagnosis

- Biomechanics, tissue modeling & deformation
- Applications to different clinical specialties
- Quantitative validation

http://www.miccai2005.org

Sponsorship

Opportunities

MICCAI 2005 provides an excellent opportunity for you to publicize your products and to establish contacts with clinicians and scientists who are the world's leading opinion makers in medical image computing, computer assisted intervention, surgical guidance and robotics.

Sponsorship at MICCAI 2005 will enable your company to keep in touch with cutting-edge research in the field of medical image computing, computer assisted intervention, surgical guidance and robotics. Your presence at the conference gives you further the opportunity to directly communicate with the participants as they may become your future customers, collaborators or employees.

In 2003 and 2004, the MICCAI conference gathered different partners such as the following companies and editors:
- NDI, Siemens Corporate Research, GE Medical Systems, Atracsys, Claron Technology, Etiam, CRITT, SUN Microsystems, HP, Traxtal, Cedara, Fakespace
- Elsevier, Springer

Sponsoring Procedure

There are 2 possible options for supporting MICCAI 2005:

- Standard option   USD 2,500.00
- Gold option   USD 5,000.00

The table below lists the sponsor benefits for the 2 different options.

Standard & Gold	Acknowledgment/Logo on the MICCAI 2005 Web Page
Standard & Gold	Acknowledgement in final conference program
Standard & Gold	Complimentary registration for one attendee
Standard & Gold	Exhibitor Booth (6 sq m) for additional USD 1,000.00
Gold	Poster Space in the conference area
Gold	Logo on the conference bag
Gold	Acknowledgement in conference proceedings, if received by June 1, 2005
Gold	Additional complimentary registration for one attendee
Gold	Electronic resumes of graduating students registered for conference
Gold	Opportunity to present a brief overview (10-min) on company's recent technical innovations in conjunction with lunchtime activities

Important Dates

- March 15st: Complete sponsorship intent forms
- April 1st: Sponsorship payments due
- August 1st: Last date to cancel booth space for full refund

Contact

Tina Kapur   tkapur@miccai2005.org

Declaration of Sponsorship

Company Name:_____

Address: _____

Phone Number: _____ Fax Number: _____

Web site: _____

Contact person: _____ Email: _____

☐ **Standard option**   **USD 2,500.00**
- ✓ Acknowledgment/Logo on the MICCAI 2005 Web Page
- ✓ Acknowledgement in final conference program
- ✓ Complimentary registration for one attendee
- ✓ Exhibitor Booth (6 sq m) for additional USD 1,000.00

☐ **Gold option**   **USD 5,000.00**
- ✓ All benefits from standard option
- ✓ Poster Space in the conference area
- ✓ Logo on the conference bag
- ✓ Complimentary registration for one additional attendee
- ✓ Acknowledgement in conference proceedings, if received by June 1, 2005
- ✓ Electronic resumes of graduating students registered for conference
- ✓ 10-minute lunchtime presentation on company's recent technical innovations

Name of person(s) representing your company at MICCAI

1 -_____ Name on badge (Standard & Gold):_____

2 -_____ Name on badge (Gold):_____

Exhibitor space

We note that MICCAI 2005 sponsorship gives us the possibility to rent an exhibitor booth:

☐ We are interested in renting an exhibitor booth for additional USD 1,000.00.

☐ We are not interested in renting an exhibitor booth.

Date: Name:

Signature:

Exhibit Space Reservation Form

1. Company information

Company Name:_____

Address: _____

Phone Number: _____ Fax Number: _____

Web site: _____

Contact person: _____ Email: _____

Additional information: _____

2. Booth reservation *for sponsoring companies only*

☐ Standard option   ☐ Gold option

Booth rental requested:

☐ **6-sq.metre** module at the rate of: USD 1,000.00

All the booths are equipped with the following supplies:
   ✓ *White laminated partitioning boards*
   ✓ *Exhibitor's name sign/flag*
   ✓ *Spotlight rack 1,5 kW mains power connector + 2 sockets*
   ✓ *2 tables 0.60m x 1.20m, 3 chairs*
   ✓ *Wireless Internet connection*

These are the only services that will be provided with the booth. You must bring or rent your own extension cords, triple-plug adaptors, etc.

3. Payment information

Payments for sponsorship and booth reservation have to be made via check made payable to "MICCAI" the latest by April 1st.

Refund policy: A refund of 100 percent will be made for exhibit space that may have been cancelled prior to August 1st. No refund will be made for cancellations after that date.

4. Catering (included)

I will have lunch(es) on:

☐ Wednesday 27th ☐ Thursday 28th ☐ Friday 29th

☐ I will attend the gala dinner

Please note any dietary restrictions or specific requests below:

_____

5. Sent this form to

By mail:
MICCAI 2005
James S. Duncan
Department of Diagnostic Radiology
Yale University (332 BML)
333 Cedar Street
New Haven, CT 06520-8942
USA

By fax:
FAX: ++1-203-737-4273, RE: MICCAI 2005, James Duncan

By email:
Tina Kapur tkapur@miccai2005.org or James Duncan duncan@miccai2005.org